

PEER 1 Hosting Convergence™ The Only Integrated Hosting Platform

Seamlessly Converge Your Existing IT Investments with the Scale and Expertise of Hosting.

Protect Existing IT ROI – Grow Through Hosted Services – Deliver Best of Breed Solutions

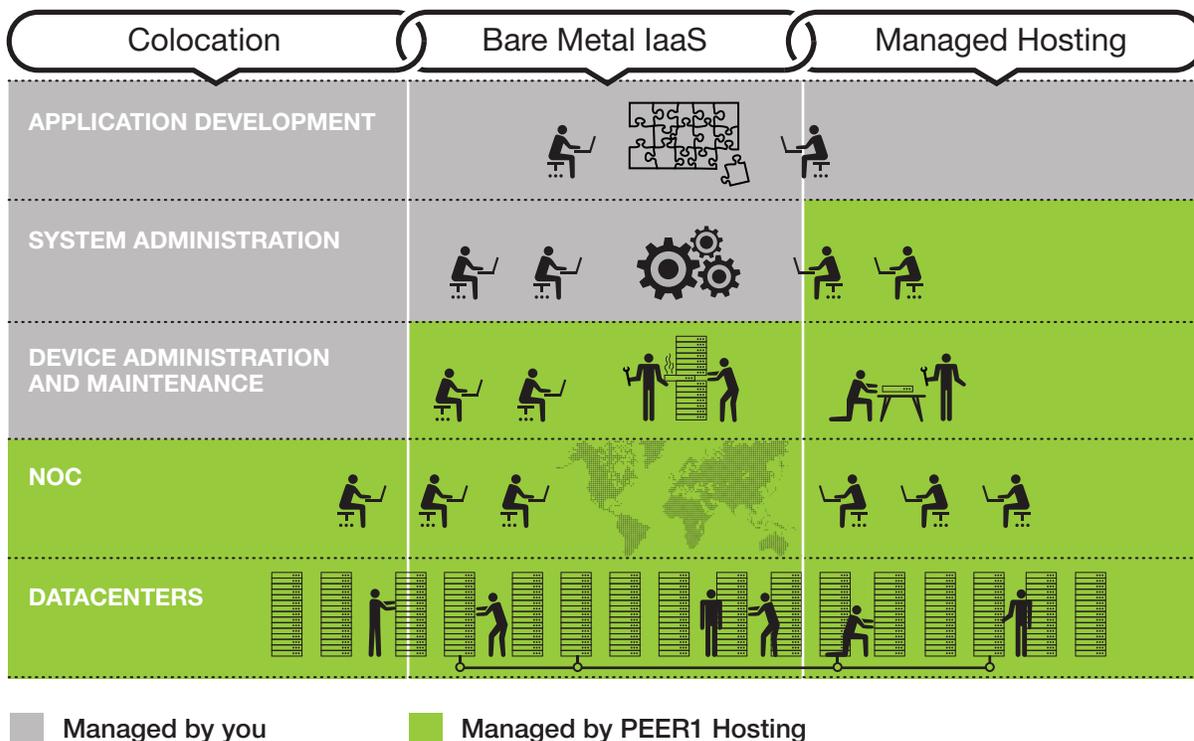
Many companies confront a tough dilemma. Having made the decision to purchase IT equipment and systems, they face the unpleasant reality of committing ongoing resources to keep that hardware up and running. Those ongoing administrative expenses mount up, year after year—and they never stop. The constant monitoring, on-site server restarts, environmental controls, security, IT talent drain, and more—represent ongoing operating expenses. For these companies, the simplicity and freed resources that come from a hosting solution are appealing. But their financial strategy—built on amortization—won't let them abandon the capital investments they've made.

There's also the issue of growth and the evolution of your infrastructure. Having started with an equipment investment, you're locked into the same model moving forward. You can either continue to grow your owned equipment inventory, or abandon the existing hardware investment and move to a hosting provider.

On top of all that, there's the role expertise plays. To implement advanced services, like a content delivery network or geographic load balancing, requires specialized knowledge and talent. Even if you had the time and the resources, learning about CDNs, DDoS mitigation or SAN configuration can impose an unwelcome, often impossible, learning overhead.

Traditionally, there's been no real solution — you own it, you have to manage it, enhance it, secure it. Now, there is. **PEER 1 Hosting's Convergence** delivers a platform where you can continue to leverage your owned equipment, and where your choices for growth expand to the spectrum of PEER 1 Hosting solutions.

INTEGRATED SOLUTION



BENEFITS

Grow Multiple Ways. With Convergence, your next growth steps don't have to be more owned equipment. You'll be able to integrate your collocated infrastructure with PEER 1 Hosting's Managed Colocation and Managed Hosting offerings, as well as all available add on services and products, without making more hardware investments.

Protect Your Existing Investments. Install your existing, owned equipment in one of our colocation datacenters. We'll handle the full range of datacenter management issues for you, including security, power, cooling and network availability.

Eliminate IT Administrator Costs. Eliminate the time and resources required to continually fuel that investment with administrative costs by leveraging our remote hands services for your collocated infrastructure. Our technicians are available 24/7 to assist you, making the middle-of-the-night datacenter run a thing of the past.

Evolve to Hosted Solutions. Start with your owned equipment, and then grow into hosting solutions like PEER 1 Hosting's Managed Colocation and Managed Hosting at your own pace, And seamlessly integrate them into a single solution delivered over our unparalleled FastFiber Network™.

Ensure Reliability and Performance. When you trust your infrastructure to PEER 1 Hosting, you are certain that your owned equipment, hosted infrastructure and the network on which they run, are backed by a knowledgeable team of professionals who make it their mission to worry about all the minute details that matter most. The result is unsurpassed reliability, performance and value.

FEATURES

Secured Facilities. Have peace of mind knowing that your equipment is housed in one of PEER 1 Hosting's secured datacenters, monitored around-the-clock by closed circuit televisions and on-site security teams.

Round-the-Clock Access. Ensure access to your systems every minute of every day. Using a military-grade passcard, you'll have unescorted access to your collocated equipment whenever you want.

Optimal Environmental Controls. Your equipment is in a perfect environment, exactly controlled and maintained at all times. This includes:

- Maintaining constant temperature and humidity.
- Continuous filtration of particulates.
- Fire suppression systems.
- Redundant power sources and UPS backup.

Industry Leading SLAs. We stand by our promises to you. Our 100% Network Uptime and 100% Power On Level Agreements are the strongest in the industry.

FastFiber Network™. The PEER 1 Hosting FastFiber Network comprises 15,000 miles of dedicated fiber, landing at 21 points of presence worldwide. The network gets added reach from over 1,050 peering relationships. The result is unparalleled performance and consistently remarkable responsiveness wherever you do business.

FirstCall Support™. With FirstCall Support, every support issue is handled on the first call by experienced, senior support engineers. There's no delay waiting for an expert's attention, no escalation to unknown companies, no support ticket confusions.

FEATURES *continued from previous page*

Available Services. Strengthen your infrastructure by taking advantage of our broad range of add on services and products, from SuperDNS to Global Load Balancing to Defiant DDoS Shield attack mitigation.

CONTACT US TODAY

Learn more about how Convergence can help you leverage your existing IT investments while taking advantage of the expertise and scale of hosted infrastructure.

- Call us at **1.866.579.9690**
- Go to **www.peer1.com** and chat with an online sales assistant.
- Email us at **hosting@peer1.com**