

Fulcrum™ Infrastructure Automation for Lean IT Organizations

Simplified and centralized infrastructure delivery across the organization.

Dedicated, Managed Infrastructure – Simplified Server Management– Reduced Costs.

Running lean IT departments—which often means departments of one—is work without end. From your first check of email messages in the morning to your last check of text messages at night, you’re in constant and critical demand.

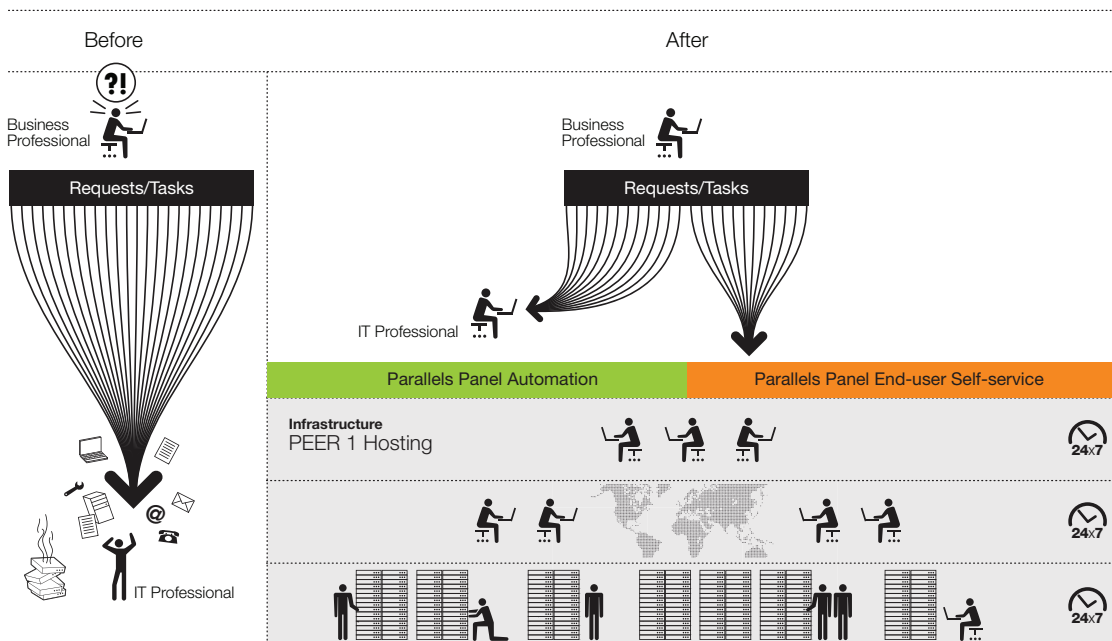
It’s more than just keeping your servers and switches and SANs always running. You have to manage and maintain the services, applications and connections that drive your business, and that keep your users productive. You have to innovate—designing, specifying and implementing technology improvements that keep IT efficient and effective. You have to help users, from setting up accounts to resetting passwords. And you have to do it all while being always available to fight every fire that flares.

PEER 1 Hosting and **Parallels® Plesk Panel** together help relieve that burden with **Fulcrum™**. Fulcrum liberates workloads, reduces costs, and strengthens IT and network infrastructures.

PEER 1 Hosting ensures your core infrastructure delivers always-available and always-fast performance to your users every minute of the day. We ensure your servers are always online and always at peak availability, control backup and recovery, monitor and deliver health reports, and more. It’s one big part of your job that you don’t have to worry about.

Managing the servers across your organization is made just as simple with Parallels Panel V10. Parallels Panel delivers a combination of intuitive design, fully integrated functionality, and self service enablement. It transforms much of the burden of managing your infrastructure into routine, often automated, tasks—sometimes off-loaded to user self service. It allows you to configure hosts and servers, manage user accounts, install applications, and more from a single control panel. It’s another big part of your job that gets a good deal easier.

Fulcrum



BENEFITS

Fulcrum makes your job easier, relieves everyday work pressures, and eliminates resource-intensive tasks.

Increase Productivity. When your server management workload is reduced, you can concentrate on achieving the IT objectives that deliver strategic growth for your business.

Eliminate Repetitive Tasks. Offload time consuming, but repetitive and mechanical, functions for your users to handle as self service. This can be done on either a departmental basis (for instance, HR can set up mail accounts during initial onboarding), or by users themselves (for instance, managing a personal whitelist or retrieving a lost password).

Anywhere Anytime Access. Access every function—from initial host configuration to server log management—from the Fulcrum, no matter where you are in the world. Configure hosts, delete domains, establish backup schedules—all in the same session, from the same login.

Bottom Line Value. Fulcrum delivers a one-two financial punch. PEER 1 Hosting's Managed Hosting eliminates the capital expenditures associated with developing an internal infrastructure. Parallels Panel reduces the ongoing costs of server administration by streamlining, simplifying and offloading server management and administration functions.

FEATURES

PEER 1 Hosting Managed Hosting. PEER 1 Hosting delivers unsurpassed server and network performance and reliability for lean IT organizations around the world.

World Class Infrastructure

Every piece of equipment in the PEER 1 Hosting infrastructure—router to relay, switch to server—is top of the line, from only tier 1 manufacturers. That equipment is housed in 18 modern and secure datacenters in Canada, Europe and the United States.

FastFiber Network™

The PEER 1 Hosting FastFiber Network comprises 15,000 miles of dedicated fiber, landing at 21 points of presence worldwide. The network gets added reach from over 1050 peering relationships.

FirstCall Support™

With FirstCall Support, every support issue is handled on the first call by experienced, senior support engineers. There's no delay waiting for an expert's attention, no escalation to unknown companies, no trouble ticket tango.

World Class Products

PEER 1 Hosting Managed Hosting add-on products enhance security, performance, disaster recovery and overall productivity. They include our Content Delivery Network, Defiant DDoS Shield, SAN Managed Backup and more.

Parallels Panel. Parallels Panel V10 is the latest release of the powerful and popular server automation system. It centralizes, simplifies and streamlines server management.

FEATURES *continued from previous page*

Interface

- **Single Point Access.** From a single main window, access control settings for your entire server environment, including:
 - DNS.
 - Security.
 - Applications.
 - Mail Servers.
 - Logs.
- **Administration Interface.** Parallels Panel hides functionality meant for shared hosting providers, so that you see only relevant administrative links and menus.
- **Multilingual.** Parallels Panel provides built-in support for English, Spanish, German, French, Italian, Dutch, Russian, Chinese and Japanese.

Administration

- **Upgradable Apache Configurations.** Customized Apache configurations remain in force when you upgrade.
- **Application Licensing Support.** Easily install applications and their licenses on your servers—including licenses for supported commercial applications.
- **Overuse Policy.** Control which resources (for instance, disk space) you want which users to be able to use beyond established limits.
- **Server Health Monitoring.** Server health monitoring simplifies server troubleshooting and alarm threshold setting for automatic notification.

Security

- **Limit Access.** Establish role-based access, so you display only those parts of Parallels Panel authorized for each login.
- **Spam.** Deploy spam protections at the server level (as an administration function) and at the directory level (as a user function).
- **Strong Password Security.** Random default passwords and a password strength indicator protect your servers from hackers and simplify new account setup.

Technology

- **Virtualization Ready.** Deploy a range of virtualization technologies including Parallels Virtuozzo Containers, Parallels Server Bare Metal, VMware EXSi, Citrix XenServer, Red Hat KVM, and Microsoft Hyper-V.
- **Dual-stack Support for Both IPv4 and IPv6.** Preserve your IPv4 address pool by implementing IPv4 or IPv6 separately, or simultaneously as a dual stack.
- **APS 1.2 Support.** Parallels Panel adheres to APS 1.2, which means your applications can be easily customized and modified—even after deployment.
- **VPS Optimization.** VPS optimization delivers lowest memory consumption and highest server density.
- **Caching Server Support.** A caching server supports faster performance without forcing you to add hardware.

CONTACT US TODAY

Let Fulcrum streamline and simplify the job of managing your business infrastructure.

- Call us at **1.866.579.9690**
- Go to **www.peer1.com** and chat with an online sales assistant.