

# PEER 1 Hosting delivers Optimized Managed Hosting solution for Magento Enterprise Edition eCommerce storefronts.

*PEER 1 Hosting and Magento partner to deliver better performance and reliability to Magento-based eCommerce websites.*

**VANCOUVER, BC – September 20, 2011** – PEER 1 Hosting (TSX:PIX), the global online IT hosting provider, has partnered with the fastest growing retail eCommerce platform provider, Magento Inc, to bring a new optimized Managed Hosting solution to online retailers.

The Magento Optimized Managed Hosting offering is a turnkey infrastructure solution that's designed to improve the performance and reliability of Magento-based storefronts so merchants can reliably deliver remarkable online shopping experiences to their customers.

"PEER 1 Hosting has been a long and trusted partner with Magento. They understand our business and the needs of our merchants and have continued to develop solutions that have helped us grow our business," said **Bob Schwartz, President, Magento Inc.** "With this new hosting offering, our merchants will be able to focus on their businesses and know there is a robust supporting infrastructure in place that will make the shopping experience better for their customers. More importantly as a merchant's business continues to grow, they can scale the solution to suit their needs."

The offering features infrastructure components specifically designed and tuned for the Magento platform and is delivered over PEER 1 Hosting's 10Gb FastFiber Network™. As part of the platform, Magento merchants using the bundle will benefit from PEER 1 Hosting's unlimited FirstCall Support™, ensuring any issues are handled quickly and by tier 2 level technicians.

"Online retailers know the experience at the shopping cart needs to be quick and seamless to encourage return shoppers," said Fabio Banducci, President & CEO, PEER 1 Hosting. "Realizing this need, we're working with Magento to make sure online shoppers are getting the best customer experience no matter where they are in the world. Furthermore, we want to provide a scalable, best of breed eCommerce platform that merchants can rely on to grow their business. That's why we're delivering this new optimized and scalable hosting solution."

Features of the Magento Optimized Managed Hosting solution include:

- *Operating System: Optimized RHEL 5 and RHEL 6 (64 bit versions) for peak performance*
- *Content Accelerator Servers: Deployment of Varnish and Nginx for fastest content delivery with least resource utilization*
- *Application Servers: A Magento-tuned implementation of Apache, PHP, and memcahe for fastest application performance*
- *Database Servers: A MySQL build created specifically for Magento to ensure peak access and delivery of data*

In addition, there is a variety of fully managed optional components such as Relentless Intrusion Detection, Global Load Balancing and a Content Delivery Network that can be included to further customize a solution that is tailored to the needs of the merchant and its customers.

The Magento Optimized Managed Hosting offering from PEER 1 Hosting is now available on the PEER 1 Hosting website. For more information and to purchase Magneto Optimized Managed Hosting, please visit: [www.peer1.com/hosting/magento.php](http://www.peer1.com/hosting/magento.php).

## ABOUT PEER 1 HOSTING

PEER 1 Hosting is one of the world's leading IT hosting providers. The company is built on two obsessions: Ping & People. Ping, represents its commitment to best-of-breed technology, founded on a high performance 10GB FastFiber Network™ connected by 17 state-of-the-art datacenters, 21 points-of-presence and 10 colocation facilities throughout North America and Europe. People, represents its commitment to delivering outstanding customer service to its more than 10,000 customers worldwide, backed by a 100 percent uptime guarantee and 24x7x365 FirstCall Support™. PEER 1's portfolio includes Managed Hosting, Dedicated Servers under the ServerBeach brand, Colocation and soon Cloud Services. Founded in 1999, the company is headquartered in Vancouver, Canada, with European operations headquartered in Southampton, UK. PEER 1 Hosting shares are traded on the TSX under the symbol PIX. For more information visit: [www.serverbeach.com](http://www.serverbeach.com), [www.peer1.com](http://www.peer1.com) or [www.peer1hosting.co.uk](http://www.peer1hosting.co.uk).

## ABOUT MAGENTO

Magento is the fastest growing eCommerce platform with over 225 solution providers, 100,000 merchants and brands worldwide and a host of Industry Partners that create applications and extensions for the Magento platform. Magento is a feature-rich, professional Open Source eCommerce platform solution that offers merchants complete flexibility and control over the presentation, content, and functionality of their online channel. Based in Los Angeles, Magento is a fast-paced, entrepreneurial organization dedicated to the mission of enabling the eCommerce ecosystem. [www.magentocommerce.com](http://www.magentocommerce.com)

## CONTACT US TODAY

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