

PING & PEOPLE

peer1
hosting

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Fabio M. Banducci

President and CEO

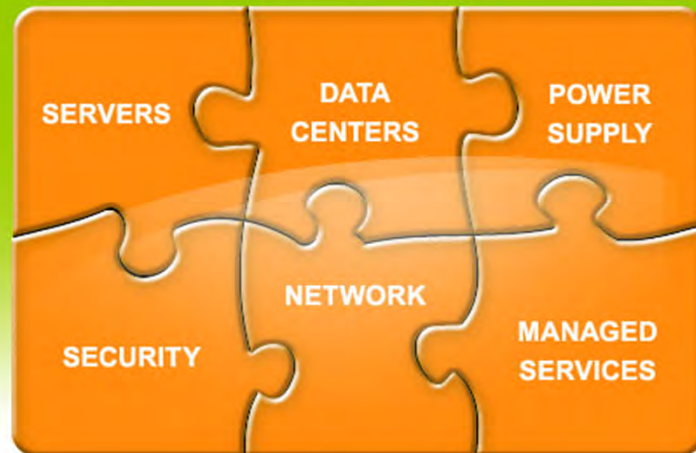
Gary N. Sherlock

Executive VP and CFO

December, 2011

Profile

PEER 1 Hosting
delivers and supports
World Class,
On-demand Internet
Infrastructure Services



- Founded 1999
- Recognized leader in the hosting market
- World class infrastructure and network
- Industry leading customer satisfaction
- \$125M revenue run rate, 400+ employees
- Fully funded growth plan
- Publicly listed (TSX:PIX)



Full Solution Provider.

Managed Hosting



Cloud Services



Colocation



Dedicated Hosting

Capable of addressing
a complete range of critical compute requirements

Powerful and Reliable.



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Customers Worldwide.



Market Backdrop.

- Large, growing, global market opportunity
- Favorable industry fundamentals
- Fragmented market

Competitive Landscape.

➤ United States

- Key independent providers include Rackspace and Softlayer
- Remaining are mostly small, regional players limited in their ability to scale

➤ Canada

- Limited number of independent providers (Q9, iWeb)

➤ Europe

- Market remains highly fragmented
- Majority of independents are co-location centric
- Largest independent provider is Rackspace

Distinctive Advantages.

- Full solution provider
- Vast domain expertise with proven ability of delivering scalability
- Leading customer satisfaction
- Geographical footprint and scale of world class infrastructure

Growth Strategy.

Strategic Investment & Geographic Expansion	State-of-the-art, multi-use datacenter in greater Toronto Flagship UK datacenter to support EMEA growth West coast location (tbd)
Becoming Preferred	Relentless focus on enhancing our value proposition and delivering an exceptional customer experience
Leverage Scale & Automation	Strategic partnerships, channel development, enhanced automation
Strategic Acquisitions	Fragmented industry Management team and board experience

Leadership Team.



Fabio Banducci
President & CEO



Gary Sherlock
Executive VP & CFO



Sheila Bouman
Chief People and
Performance Officer



Steve Patti
Chief Marketing Officer



Dominic Monkhouse
Managing Director,
PEER 1 UK



Jad Jebara
SVP, Finance &
Administration



Robert Miggins
SVP, Business
Development



Jay Newman
SVP, Sales



Ted Smith
SVP, Operations



Brenton Brown
VP, Finance



Ryan Murphey
VP, Data Center
Operations



Rajan Sodhi
VP, Marketing &
Communications



Tim Varma
VP, Product
Development

Financial Model.

- Subscription based, recurring revenue model
- Installed base growth
- Margin growth accelerating as business scales following an aggressive, strategic investment phase in infrastructure and services

Datacenter Capacity.

As at Sept. 30, 2011 (*)	Total Capacity	% Utilized
Hosting (servers)	36,800	65%
Colocation (NCE's)	2,100	79%

(*) Excludes capacity from POD A in the UK (250 NCEs) as this capacity was not available for customer deployments as at the reporting date

Q1 Results.

(Sequential, for the quarter ended Sept. 30th)

(USD '000s)	Q1 2012	Q4 2011	% Growth
Revenue	\$31,511	\$29,876	5.5%
EBITDA	\$7,878	\$7,075	11.4%

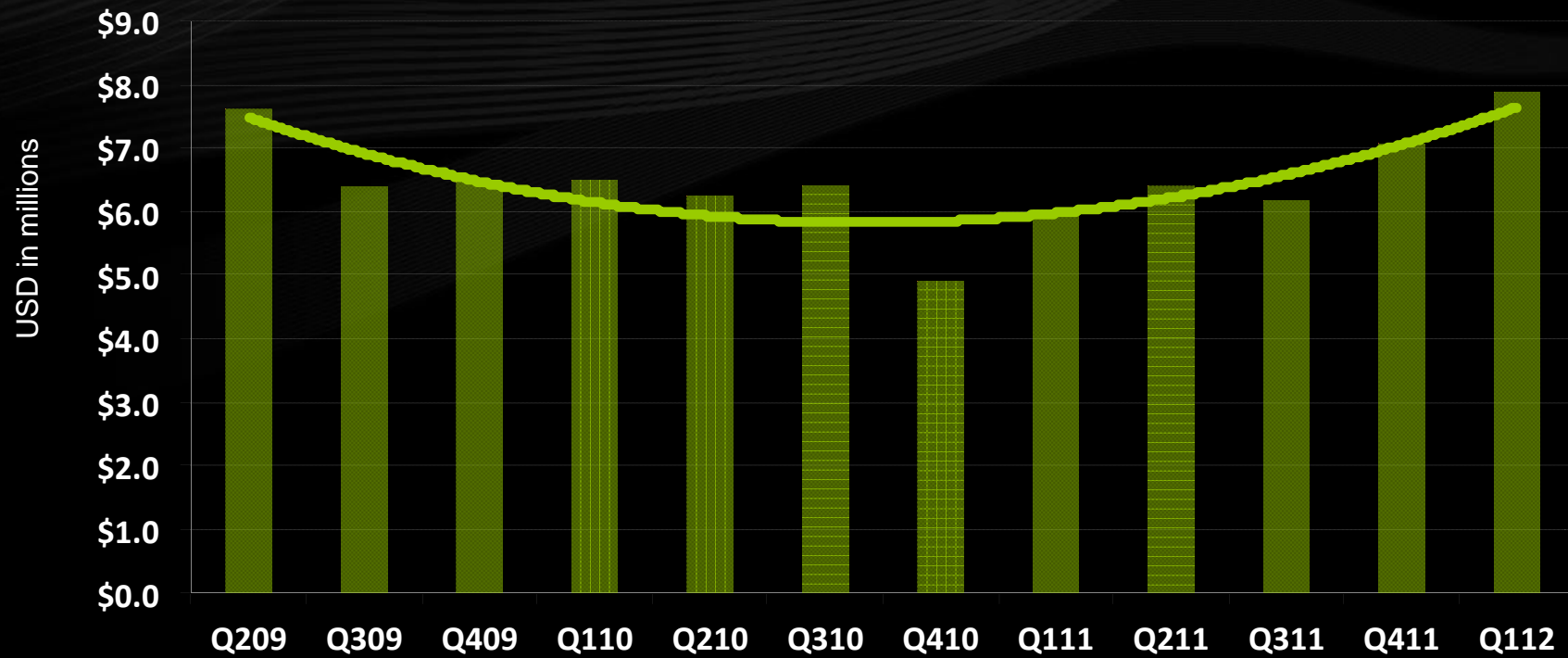
Q1 Results.

(Year over Year, for the quarter ended Sept. 30th)

(USD '000s)	Q1 2012	Q1 2011	% Growth
Revenue	\$31,511	\$26,328	19.7%
EBITDA	\$7,878	\$6,022	30.8%

Quarterly EBITDA.

(Through strategic investment and expansion phase)



Balance Sheet Strength.

(as at Sept. 30, 2011)

	(millions)
Cash and cash equivalents	\$3.5
Debt	\$58.4
Total Net Debt	\$54.9
Funded Debt/Adjusted TTM EBITDA	2.07 x
Total credit facilities	\$100
Remaining availability	\$40

Share Capitalization.

(as at Sept. 30, 2011)

Basic	120,662,262	84.8%
Options	21,605,350	15.2%
Fully Diluted	142,267,612	100.0%

Key Investment Takeaways.

- Huge market opportunity
- Compelling, fully funded growth strategy
- Disciplined executive team with significant domain experience
- Highly attractive economic model
- Loyal, growing customer base
- World-class infrastructure